



LONDON
STRATEGY
CENTRE
Developing people and organisations
in strategy, innovation and leadership

HOW DOES A CHANGING WORLD IMPACT YOUR STRATEGY?

Explore more with our
cutting-edge GST 7 workshop



19th November 2024



08:30 - 17:00 BST



Arab British Chamber
of Commerce, London



SUMMARY

A small, highly interactive, and individual-focused workshop with global experts in **Global Strategic Trends Edition 7 (GST 7)** and strategy. In one-to-one and small groups, we will help senior executives understand the impact of the changing world, explore how they might impact their strategy, and develop actionable next steps.



THE WORKSHOP OVERVIEW



The **GST 7 workshop**, based on the GST series produced by Defence Futures (formally the Development, Concepts, and Doctrine Centre (DCDC) of the UK Ministry of Defence, explores future trends and their potential impact on global societies, economies, the environment, technology, security and defence over a long-term horizon.

Our **GST 7** experts will provide an in-depth analysis of the major trends shaping the world over the next 30 years, focusing on geopolitical, environmental, technological, social, and economic changes. Their insights are used to inform government, military, and private sector organisations about potential future risks and opportunities and fundamentally help to shape good strategy early.

SPECIFIC DETAILS INCLUDE:

SOCIETAL TRANSFORMATIONS

Focusing on demographic changes, urbanization, and evolving social norms.



01

02



ECONOMIC CHANGE

Looking at the evolving global economy, including shifts in trade, energy market transformations, and financial systems.

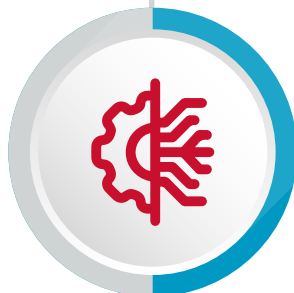
ENVIRONMENTAL CHANGE

Including climate change, resource scarcity, and their implications for global order and stability.



03

04



TECHNOLOGICAL INNOVATIONS

Examining the impact of emerging technologies like AI, quantum computing, space and cyber warfare.

POTENTIAL GEOPOLITICAL SHIFTS

Discusses the rise of new global powers, shifts in alliances, pivots and proxies, and the implications for future global order.



05

WORKSHOP DESIGN



The workshop will be led by two GST experts who have written GST reports, the latest **Global Strategic Trends Edition 7 (GST 7)** being led by **Commodore Peter Olive OBE**. They will be supported by very senior executives who are familiar with the impact of the external environment on organisations and their strategy.

The workshop will include the latest global drivers of change and facilitated discussions on these themes to deepen the understanding and to make connections of what it means to their organisation.

High touch, highly personal and interactive, designed to take thinking and action to the next level.

OUTCOME



By the end of the workshop, participants will gain a comprehensive outlook on the key factors that will shape the world over the next 30 years and gain stimulated thinking on what this means for their organisation strategy. Thinking will be challenged and refined in group and individual conversations, exploring associated risks and opportunities. Finally, they will have greater clarity on future strategic decisions.



WHO SHOULD ATTEND AND WHY



This workshop is aimed at organisational decision-makers, across all industries, who want to positively impact their organisation at the strategic level and get ahead of their competition by looking into the future.

There are very few courses that give such easy access to global thought leaders in this space and discuss real issues that keep executives awake at night.

Finally, the ability to network with others, learn from others and be encouraged to commit to action by the end of the day.



WORKSHOP SPEAKERS



**REAR ADMIRAL JOHN
KINGWELL CBE**

Global Strategy Fellow
London Strategy Centre



**COMMODORE PETER
OLIVE OBE**

Former Head of
Futures and Strategic Analysis

WORKSHOP FACILITATORS



**MAJOR GENERAL PAUL
NANSON CB CBE**

Principal
London Strategy Centre



**ELIZABETH
HONER CB**

Former CEO
**Government Internal Audit
Agency UK**



PIM DALE

Global Entrepreneurship Fellow
London Strategy Centre



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